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Jay practices business law and franchise law. He works with both emerging and established companies across a number of industry sectors, including cannabis, retail, and technology, and assists with a range of contractual, corporate, regulatory compliance, and franchise matters.

Called to the Bar of Ontario, 2018

About

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Jay has published on franchise law in the Canadian Business Law Journal. At law school, he was an editor of the Canadian Journal of Law and Jurisprudence.

Education

Queen's University, BA (Hons)

Western University, JD

Memberships and Associations

- Canadian Bar Association, Member
- Law Society of Upper Canada, Member
- Middlesex Law Association, Member
- Ontario Bar Association, Member
- TechAlliance of Southwestern Ontario, Member

Publications and Speaking

- “The Duty to Protect the Brand Against Competition: How Bertico Affects Franchisors in Ontario”, 60 Canadian Business Law Journal 405.
- “Intermediary CASL Liability: Managing Tech Company Risk”, The Lawyer’s Daily (13 June 2019)
- “Canadian Anti-Spam Legislation (CASL): Compliance Fundamentals” (Presentation delivered at Taking Care of Business: Practical Solutions to Today’s Business Issues, 12 June 2019)
- “Are Your Website’s Terms of Use Enforceable?”, The Lawyer’s Daily (13 February 2019)