

MEDIA ADVISORY

For Immediate Release – June 30, 2010

SETTLEMENT APPROVED IN ZYPREXA (OLANZAPINE) CLASS ACTIONS IN CANADA

TORONTO, ONTARIO – A Settlement Agreement in the Canadian Zyprexa class actions has now been approved by the Canadian Courts. The class actions were brought on behalf of Canadian patients who used the antipsychotic Zyprexa (olanzapine) prior to June 6, 2007 in respect of allegations that the Defendants Eli Lilly Canada Inc. and Eli Lilly and Company sold Zyprexa without properly warning of alleged increased risks of developing diabetes and related disorders such as hyperglycemia, ketoacidosis, and pancreatitis. The Defendants deny these allegations and deny any wrongdoing or liability. The allegations made have not been proven in court, and the court has not taken any position as to the truth or merits of the claims or defences asserted by either side. Canadian patients who have been prescribed Zyprexa should consult with their physicians if they have any questions with respect to their medical condition and should not stop taking Zyprexa without consulting with their health care professional.

“We are very pleased with this result and look forward to moving ahead with the implementation of the compensation program” says Michael Eizenga, one of the Class Counsel responsible for negotiating the settlement. “We would like to commend the Defendants for putting this compensation program in place for Canadians.” Claude Desmeules, another of the Class Counsel, indicated that “formal notice of the settlement provides details, including deadlines, of how claimants are able to submit a claim.”

John Rudolph, Chief Legal Counsel, Eli Lilly Canada, stated: “While we believe the allegations are without merit, Lilly is taking this difficult step because we believe it is in the best interest of the company as well as the Canadian patients and the Canadian health care professionals who depend on this important medication.”

The Plaintiff classes in these actions are represented by a consortium of four Canadian firms:

- Siskinds^{LLP} and Stevensons^{LLP} in Ontario and all provinces and territories other than Quebec and British Columbia
- Siskinds, Desmeules in Quebec
- Poyner Baxter^{LLP} in British Columbia

The Defendants in these actions are represented by Osler, Hoskin & Harcourt LLP.

For further information: Please see www.classaction.ca (English and French), www.classproceedings.ca, www.poynerbaxter.com or contact Michael Eizenga (English enquiries) at (416) 777-4879, Dan McConville (English enquiries) at 1-866-940-8329 or Yves Bergeron (French enquiries) at (418) 694-2009.