

DID YOU PURCHASE REEBOK TONING SHOES OR APPAREL?

IF YOU PURCHASED CERTAIN REEBOK TONING SHOES AND/OR APPAREL BETWEEN DECEMBER 5, 2008 AND JULY 10, 2012, PLEASE READ THIS NOTICE CAREFULLY AS IT MAY AFFECT YOUR LEGAL RIGHTS AND YOU MAY BE ELIGIBLE FOR COMPENSATION

Class action lawsuits were initiated in Ontario and Québec alleging that Reebok Canada Inc., Reebok International Ltd., and Adidas Canada Limited (the "Defendants") marketed and sold toning shoes and apparel through the use of false and misleading advertisements and representations regarding the perceived benefits of the shoes and apparel. The Defendants deny the plaintiffs' allegations and deny any wrongdoing or liability. The court has not taken any position as to the truth or merits of the claims or defences asserted by either side. The allegations made by the plaintiffs have not been proven in court.

If you purchased any of the Reebok toning shoes or apparel listed below between December 5, 2008 and July 10, 2012, you may be entitled to compensation. Not all class members will be eligible for compensation.

Eligible Shoes		Eligible Apparel	
EasyTone	JumpTone	EasyTone Capri	EasyTone Long Bra Top
EasyTone Flip	SimplyTone	EasyTone Pants	EasyTone Sleeveless Shirt
RunTone	SlimTone	EasyTone Shorts	EasyTone Short Sleeve Top
TrainTone			

A Settlement Agreement has been reached. If you purchased any of the Reebok toning shoes and/or apparel listed above between December 5, 2008 and July 10, 2012, you should immediately review the full legal notice in this matter to ensure that you understand your legal rights. A copy of the full legal notice can be viewed at www.classaction.ca (English and French) or <http://clg.org> or can be obtained by contacting Class Counsel as listed below.

In the Ontario Proceeding lawsuit, which covers all of Canada, except Québec, a settlement approval hearing has been scheduled for July 10, 2012, at 2:30 p.m. in the City of London. In the Québec Proceeding lawsuit, a settlement approval hearing has been scheduled for July 10, 2012, at 2:30 p.m. in room 2.08 in the City of Montreal. At these hearings, the Ontario and Québec Courts will determine whether the Settlement Agreement is fair, reasonable, and in the best interests of Class Members.

All written submissions received by the appropriate Class Counsel by July 3, 2012, will be considered at the settlement approval hearings. If you support the settlement, you do not have to do anything at this time and further notice will be published following the settlement approval hearings. This will contain details of the procedure to be followed by Class Members making claims for compensation.

Class Counsel can be reached as follows:

In all provinces
other than Québec: Siskinds LLP
47 Colborne St., Unit 203
Toronto, Ontario M5E 1P8

Daniel E.H. Bach
Tel: (416) 362-8334
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In Québec: Consumer Law Group Inc.
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PUBLICATION OF THIS NOTICE HAS BEEN AUTHORIZED BY THE
ONTARIO AND QUÉBEC COURTS