

We understand the importance of privacy compliance and the challenges businesses face.

We can help.

In today's digital age, small to medium enterprise (SME) businesses face significant obstacles in navigating the intricate terrain of privacy compliance while safeguarding their data and reputation.

With a surge in the introduction and tightening of privacy laws, including the proposed replacement of Canada's PIPEDA, the emergence of new privacy laws throughout the provinces and states, and the recent amendments to several US federal privacy regulations, maintaining compliance poses a considerable challenge for numerous businesses.

- Limited resources often hinder SMEs from dedicating adequate personnel and budget to address and manage privacy compliance effectively.
- Complicated privacy laws and regulations can be difficult for SMEs to navigate, exposing them to legal penalties and reputational damage for non-compliance.
- Challenged by ever-evolving threat actors, whether internal or external, infrequent maintenance of cybersecurity efforts can leave SMEs vulnerable to data breaches.
- Overwhelmed by keeping up with rapid advancements in Artificial Intelligence, machine learning, and the laws proposed to enforce them.

These challenges underscore the importance for SMEs to explore different ways to strengthen their privacy efforts.

Introducing **Siskinds Privacy Concierge**.

Contact us to schedule a consultation and learn how Siskinds can help you with your privacy compliance needs.

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Savvas is licensed in Ontario, Illinois, and Washington, DC, and is a Foreign Legal Consultant.



SISKINDS | The law firm



Siskinds Privacy Concierge Starter & Subscription Programs

With Siskinds Privacy Concierge, SMEs have the ability to partner with an external virtual privacy officer, offering a wealth of expertise and experience that is tailored to your needs.

- Leverage an affordable, on-demand, subject matter expert, providing your organization with flexibility and scalability without incurring excessive overhead costs.
- Navigate the intricacies of compliance more efficiently with a professional well-versed in privacy regulations and best practices, mitigating risks while safeguarding your reputation.
- Apply an objective approach in assessing compliance gaps and implementing effective solutions, free from internal biases or conflicts of interest.



Starter Program

Don't have a privacy program in place?

For clients seeking to establish a privacy program, our external virtual privacy officer will conduct a preliminary assessment of your business' current status. Following this audit, they will offer recommendations and provide a quote to help you achieve full compliance.



Subscription Program

Challenged with on-going maintenance and compliance?

Offered at various tiers for a flat fee, you can access a range of services from our external virtual privacy officer. These include on-demand monthly legal and/or consulting advice, monthly updates on the latest CAN/US privacy laws, assistance with employee compliance training, support with data subject requests, and more.