

# The Don't START-UP Without It List

It's very exciting stuff – starting up your new business with a to-do list that's miles long. It's easy to forget the little things. So here, compliments of Siskinds business lawyer Curtis Cleaver, is the *Don't START-UP Without It* list.

There are 20 experienced, start-up-to-succession savvy business lawyers at Siskinds who will help you create your business legacy. Contact us today.

519.672.2121 [siskinds.com](http://siskinds.com)



Ensure your business plan has detailed financial projections. Are those projections credible – will they pass the bank test? There are small-business centres that can help.



Connect with **mentors**, relevant networks and respected local business leaders. Get outside opinions – relationships build businesses.



Research the types of business **insurance** that you need. Don't take off without a safety net.



Research government and private **grants/bursaries**. There is a lot of free money out there if you take the time to find it.



Do you require a business license, or any other types of **licenses or permits to operate**? Are you sure?



Establish your business **legal structure** early and save thousands of dollars down the road. All you need is a lawyer and two hours of time.



Develop a relationship with an **accountant early**. Similar to having a lawyer, an accountant can help you avoid future tax catastrophes.



Ensure you have proper **contracts** for employees and contractors – especially if they are developing intellectual property for you.



Create a funding plan that covers day one until you have income. Options include personal money, friends and family, banks, angel investors and online crowd-sourcing.



**Love** what you do every day – you'll be doing it a lot. Get other people to help with what you don't love.

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